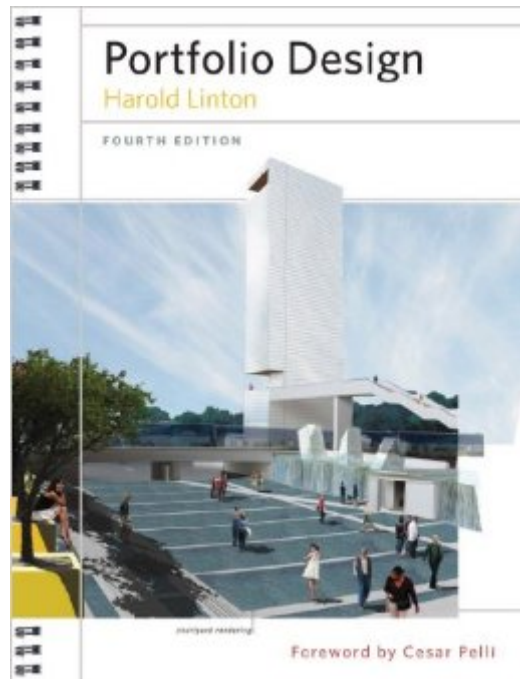# Portfolio Design (Fourth Edition)

Synopsis

Full color and the latest in presentation techniques convey the quality and diversity of today's print and electronic portfolios. Harold Lintonâ ™s Portfolio Design has been the standard reference for students and young professionals in architecture, urban planning, landscape, and interior design who want to make the best impression possible in their applications for undergraduate and graduate school admissions, design grants, competitions, or in a job interview. Now, with the fourth edition, the book is better than ever. All the features that made Portfolio Design the go-to guideâ •how to assemble a portfolio that will display your talents and qualifications to the best advantage; advice on formats, content, sequencing, page layout design, and binding systems; when to print and when to go digital; and the latest in promoting yourself on the Internetâ •are still there and updated. The portfolio examples are new and more numerous than ever (more than 400 portfolio pages displayed), and all in color. Drawn from a wide array of current student and professional portfolios, both print and electronic, the examples illustrate many and varied graphic design alternatives that demonstrate what will capture the reviewerâ ™s attentionâ •and secure you an offer. While the print portfolio is far from dead, the technology has been revolutionized, so the text now focuses on the new standard operating procedure: portfolios designed and generally produced, sent, and viewed online. Portfolio pointers from industry professionals and educators complement the practical advice given by Harold Linton, who has taught portfolio design to generations of students. As a companion to the print book, an online portfolio showcasing images from the book and bonus portfolio pages is available for browsing at: http://www.wwnorton.com/npb/portfoliodesign. 600 color illustrations

Book Information

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Customer Reviews

It's a decent book to provide concrete steps to approach your portfolio, not just for employment but also graduate school.I did prefer 'No Plastic Sleeves' (NPS) book to this book. While this book is only for architecture field, and the 'No Plastic Sleeves' (NPS) book is more general covering multiple design fields, I found this book too basic. The NPS book had a lot of testimonials from interviewers and interviewees.But this book is too basic. I read the whole book in 4 hours straight. And it was pretty straight forward.

I bought this book as a reference book for a portfolio class I teach. The student and I found it extremely helpful. There are lots of good visuals to help students visualize options that can apply to their own work. Thanks

For architecture students, this book tells you how to layout your portfolio, giving you plenty of examples from other colleagues of other architecture schools from across the US. This is a 4th Edition and I would suggest the 4th over the other editions due in part to the numerous rich examples of student portfolios. This is by far the best book to refer to when designing an architecture portfolio and portfolio website, as it is specifically geared towards architects. Barnes and Noble also has this book but it is double the price of what is offered on . I would suggest you'd purchase it on than anywhere else.

This text so far has been a very eye opening text for my students. It shows great images, high quality, so that is very positive. Descriptions relate to each series of images, as well as personal ideas about portfolios. The book is well organized and helps us to have good discussions in class over the course of each chapter.I would recommend this text to those interested in learning about portfolio and presentations.

This is a great book for architecture students who are just starting their portfolio. I'm glad i got it and highly reccommend it to students whether you are in graphic design, illustration, or architecture.

This book is a great resource for architecture students creating a professional portfolio. Lots of tips and examples and pictures.

Great book for building portfolios. The images are good, but a little too small IMO. The companion

website is very good.

It's what I ordered and I'm happy with it. It will help me transfer to another school. It full of good tips

Portfolio Design (Fourth Edition) Hedge Your Investment Portfolio: How to Hedge Your Investment Portfolio with Diversification, Options, and Futures Research Methods for Product Design (Portfolio Skills Product Design) Drawing for Product Designers (Portfolio Skills: Product Design) Burn Your Portfolio: Stuff they don't teach you in design school, but should Show Case: Developing, Maintaining, and Presenting a Design-Tech Portfolio for Theatre and Allied Fields Jackson Pollock (Portfolio (Taschen)) (Spanish Edition) Identification, Selection and Use of Southern Plants: For Landscape Design (Fourth Revised Edition) Systems Analysis and Design with UML 4th (fourth) Edition by Dennis, Alan, Wixom, Barbara Haley, Tegarden, David published by Wiley (2012) Transformer and Inductor Design Handbook, Fourth Edition (Electrical and Computer Engineering) Database Design, Application Development, and Administration, Fourth Edition Facilities Design, Fourth Edition Selldorf Architects: Portfolio and Projects BREAKING IN: Over 100 Product Designers Reveal How to Build a Portfolio That Will Get You Hired Kitty's Cat: Book One: Colouring Book for Adults. Portfolio of Twenty Patterned Paper Cats to Colour (Volume 1) The Fashion Sketchpad: 420 Figure Templates for Designing Looks and Building Your Portfolio Beginning Pastel: Tips & techniques for learning to draw & paint in pastel (Portfolio) Creating a Successful Fashion Collection: Everything You Need to Develop a Great Line and Portfolio Sports Illustrated Swimsuit Portfolio: Paradise Found BREAKING IN: Over 130 Advertising Insiders Reveal How to Build a Portfolio That Will Get You Hired